

3 RIVERS VENTUREFAIR

October 29 & 30, 2024
Wyndham Grand Pittsburgh

SPONSORSHIP LEVELS

	\$10,500 LEVEL ((\$5,500 for first-time sponsors)	\$4,000 LEVEL (Non-profit or Out-of-Town)	\$10,500 UNIVERSITY LEVEL	\$4,000 UNIVERSITY LEVEL
THE BENEFITS				
Company name/logo displayed on all 3RVF marketing materials* (i.e. emails, website, invitations)	✓	✓	✓	✓
Prominent logo recognition at the 3RVF	✓	✓	✓	✓
Opportunity to put one or two promotional item(s) in the conference bags	✓	✓	✓	✓
Tickets to the 3RVF	8	4	8	4
Student tickets to the 3RVF	—	—	25	10
Special reduced pricing for additional sponsor tickets	✓	✓	✓	✓
Sponsor ribbon on name badges	✓	✓	✓	✓
Exhibit table (may not be transferred to a third party)	✓	✓	✓	✓
Acknowledgment of sponsorship at the podium	✓	✓	✓	✓
Prominent table placement in exhibit space	✓			

ADDITIONAL ADD-ON OPPORTUNITIES

(Must be a conference general sponsor in order to participate in "add-on" opportunities.)

\$2,500 Add-Ons (first come, first served, & first right of refusal)

- **Wi-Fi** - logo recognition on Wi-Fi cards for conference attendees
- **Charging Station** - logo recognition on all charging stations
- **Massage** - logo recognition around/near the massage station
- **Lanyard** - logo displayed on attendee name badge lanyards

\$5,000 Add-Ons (first come, first served, & first right of refusal)

- **Attendee Lounge** - prominent logo recognition in/around attendee lounge
- **Candy Bar**** - prominent logo recognition on/around the Candy Bar station
- **Conference Bags**** - prominent logo on conference bags
- **Conference Giveaways**** - prominent logo on conference giveaways

\$10,000 University Technology Showcase

- Opportunity to speak at the podium during the University Technology Showcase
- Prominent logo recognition during lunch and the University Technology Showcase
- Company name/logo displayed on all marketing material relating to the University Technology Showcase* (i.e. website, emails, slideshow)
- Opportunity to distribute promotional item(s) at the University Technology Showcase

*depending on time of commitment
**one per industry

Company Information

Organization Name*: _____

*Please print or type information exactly as you would like it to appear in all published materials.

Industry/Type of Firm: _____

Referred by/How did you hear about the 3RVF? _____

Yes, we are interested in serving on a committee. Please write in the committee(s) of interest: _____

Primary Contact Information

Name: _____ Title: _____

Email: _____ Phone No.: _____

Address: _____

City: _____ State: _____ Zip: _____

Marketing Contact Information

Name: _____ Title: _____

Email: _____ Phone No.: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Contact Information

Name: _____

Email: _____ Phone No.: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Options

Payment:

Check (payable to PVCA)

Credit Card (A secure link will be sent to the billing contact)

Billing:

Bill me now for full payment

Bill me in full on: _____ (Month/Year)

Sponsorship Levels

\$10,500 Level
(\$5,500 for first-time sponsors)

\$4,000 Level
(Non-profit or Out-of-Town)

\$10,500 University Level

\$4,000 University Level

Additional Add-On Opportunities (Must be a conference general sponsor in order to participate in "add-on" category.)

\$2,500 Add-Ons (First come, first served & first right of refusal)

Charging Station Massage Lanyard

Wi-Fi

\$5,000 Add-Ons (First come, first served & first right of refusal)

Attendee Lounge Candy Bar*

* one per industry

\$10,000 University Technology Showcase

Please include us for (additionally) for the \$10,000 University Technology Showcase Sponsorship

Approved: _____ Date: _____
(Signature)

By signing this sponsorship agreement, you are acknowledging that you have authorization to commit your organization to be a sponsor for the 2024 3RVF. By signing this sponsorship agreement, you also authorize the 3RVF to include your organization's name and/or logo in promotional materials related to the 2024 3RVF, online, and in print.

The 3RVF reserves the right to modify (likely virtually), postpone/reschedule or cancel programs for any reason, including but not limited to inclement weather or other 'acts of God.' Should there be a cancellation, every attempt will be made to reschedule or modify (virtually) the event and all sponsorship dollars will be rolled to the modified or rescheduled event/conference. The 3RVF team will work with sponsors on an individual basis to determine sponsorship benefits for a virtual format, and as such, refunds will not be administered. If a canceled event/conference cannot be rescheduled after cancellation, only then will the 3RVF determine an equitable basis for refunding of sponsorship dollars.