



3 rivers venture fair

SPONSORSHIP PROSPECTUS 2017

October 2017 | Pittsburgh, PA

Heinz Field

presented by



3RVF Sponsorship Commitment Form

***Organization:** _____
Primary Contact Person: _____ **Title:** _____
Phone No.: _____ **Email:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Marketing Contact Person: _____
Phone No.: _____ **Email:** _____

** Please print or type information exactly as you would like it to appear in all published materials.*

Please check your desired sponsorship(s) & sign below to confirm participation

\$10,000 3RVF Sponsorship \$5,000 First-time Sponsors

In Addition - \$2,500 per opportunity available for \$10,000/\$5,000 sponsors

First Come-First Serve and First Right of Refusal

Attendee Lounge (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	Candy Bar SOLD (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	Inside Front Book Cover (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)
Registration Booth (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	Coffee Break SOLD (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	Inside Back Book Cover SOLD (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)
Logo on Attendee Tote Bag (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	Lanyards SOLD (<input type="checkbox"/> 1 st choice / <input type="checkbox"/> 2 nd choice)	

\$3,000 3RVF Out-of-Town or Non-Profit Sponsorship
 \$10,000 3RVF University Sponsorship + \$10,000 University Technology Showcase
 \$5,000 3RVF University Sponsorship

Total Sponsorship Amount = \$ _____

BILLING OPTIONS: [] Bill me now for full payment [] Bill me in full, in: _____ (Month / Year)
[] Bill me as such: _____ [] Check enclosed (Payable to "PVCA")

CREDIT CARD: [] American Express [] Discover [] MasterCard [] Visa

Name as it appears on credit card: _____

Card Number: _____ **Exp. Date:** _____ **VVC:** _____

Billing Address: _____

By signing below, you also acknowledge that scheduling conflicting events during the 3 Rivers Venture Fair hours are prohibited.

Authorized Signature: _____ **Date:** _____

Please return completed form to: Kelly via fax, email, or mail to the address below.

Sponsorship

With a reach that spans more than 10 states and attracts hundreds of investors from around the country, the 3 Rivers Venture Fair is an immense undertaking that requires a cooperative effort among dozens of leading organizations.

While the financial contributions from our sponsors enable us to bring the 3 Rivers Venture Fair to life every eighteen months, their ideas, hard work and commitment to the quality of this event are equally instrumental and have helped to build the event's reputation for excellence.

*Thank you to our 3RVF sponsors who committed to entrepreneurial growth and innovation in **2016**.*

43NORTH
Accelerator Fund, LLC
Adams Capital Management
Allegheny Conference on Community Development
Allegheny Financial Group
Baker Tilly
BDO USA, LLP
Birchmere
BlueTree Allied Angels
Buchanan Ingersoll & Rooney PC
Capital Advisors Group
Carnegie Mellon University
Charleston Area Alliance
Chrysalis Ventures
CliftonLarsonAllen LLP
Cohen & Grigsby, P.C.
Coulter TPII Program at the University of Pittsburgh
Dinsmore & Shohl LLP
Draper Triangle Ventures
Edison Partners
Ernst & Young LLP
Fortyx80 Inc. (Pittsburgh Technology Council)
Fox Rothschild LLP
Idea Foundry
Innovation Works Inc.
Invent Penn State & also Innovation Park at Penn State
JumpStart Inc.
Junior Achievement
K&L Gates LLP
KPMG LLP
Kuzneski Financial Group
Leed's / Polyconcept North America
Lighter Capital
LSQ Funding Group
Merrill Corporation
Meyer, Unkovic & Scott LLP
The Penn-Atlantic Group at Morgan Stanley
Morgan, Lewis & Bockius
Oxford Development Company
Pepper Hamilton LLP
PitchBook Data, Inc.
Pittsburgh Business Times
Pittsburgh Equity Partners
Pittsburgh Life Sciences Greenhouse
Reed Smith LLP
Rev1 Ventures
Right Brain + Left Brain LLC
RR Donnelley
Saul Ewing LLP
Schnader Harrison Segal & Lewis LLP
Silicon Valley Bank
Sisterson & Co. LLP
SteelBridge Consulting
Steptoe & Johnson PLLC
Taft Stettinius & Hollister LLP
TechGROWTH Ohio
The Lynch Law Group
The Webb Law Firm
TJS Insurance Group
University of Pittsburgh - Joseph M. Katz Graduate School of Business and College of Business Administration
University of Pittsburgh Innovation Institute
UPMC Enterprises
WesBanco Bank, Inc.
West Arete
West Capital Advisors, LLC
West Virginia University - Economic Development Office

3 Rivers Venture Fair Tentative Overview

The 3RVF will take place in October 2017 at Heinz Field, Pittsburgh PA. Below are the Fair's featured programs.*

Day One

- Registration & Exhibits
- Attendee Lounge Opens
- University Technology Showcase & Luncheon
- Venture Connection – Session 1
- Evening Opening Reception

Day Two

- Breakfast
- Panel Presentations
- Exhibits
- Venture Connection – Session 2
- Luncheon & Keynote
- Charity Raffle & Closing

** Programs - subject to change*

As our attendance grew last year to more than 700 attendees, we expect that the 2017's 3RVF will draw in even more participants, offering more opportunities to network.

3RVF Sponsorship Opportunities

3RVF Sponsorship | \$10,000 Level (\$5,000 for First-time Sponsors)

- 4 tickets to the 3RVF*
- Reduced registration of \$350 for each additional representative from your organization
- Mention from stage by emcee throughout the event
- The opportunity to moderate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- Full-page, color ad in 3RVF 2017 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Prominent table space in Exhibit Showcase (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

* The number of tickets may include anyone from your firm who desires to staff your company's exhibit table.

Additional Add-On Opportunities at \$2,500 each

Exclusive to \$10K Sponsors only

First Come, First Serve and First Right of Refusal

These add-ons to your sponsorship fee will give your company one of the following:

Attendee Lounge — This add-on to your sponsorship fee will give your company prominent recognition on signage displayed in and around the Attendee Lounge.

Registration Booth — This add-on to your sponsorship fee will prominently place your company logo at registration.

Logo on Attendee Tote Bag — This add-on to your sponsorship fee will place your logo on the 2017 3RVF tote bags.

Coffee Break — This add-on to your sponsorship fee will place your logo on signage next to all coffee stations.

Candy Bar — This add-on to your sponsorship fee will place your logo on signage at the Candy Bar display and on candy bags.

Lanyard — This add-on to your sponsorship fee will place your logo on attendee name badge lanyards.

Inside Front Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside front cover of the 3RVF program book.

Inside Back Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside back cover of the 3RVF program book.

3RVF Sponsorship Opportunities

Non-Profit or Out-of-Town Sponsorship | \$3,000 Level

- 2 tickets to the 3RVF*
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2017 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Exhibit table in Exhibitor Showcase (may not be transferred to a third party)
- The opportunity to moderate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

University Sponsorship | \$10,000

- 8 faculty/staff tickets to the 3RVF
- Up to 30 student tickets (not transferable to faculty/staff)
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2017 Conference Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Exhibit table in Exhibitor Showcase (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

University Add-On Opportunity University Technology Showcase Sponsorship | \$10,000

Exclusive to \$10K University Sponsors only

- This add-on to your sponsorship fee will give your university the following:
- Opportunity to speak at podium during the University Technology Showcase
 - Logo prominently displayed at the University Technology Showcase and Luncheon
 - Logo/name recognition on all printed materials relating to the University Technology Showcase
 - Logo on HTML emails promoting the University Technology Showcase
 - Opportunity to distribute promotional item(s) at the University Technology Showcase

3RVF Sponsorship Opportunities

University Sponsorship | \$5,000 Level

- 2 faculty/staff tickets to the 3RVF
- Up to 10 student tickets (not transferable to faculty/staff)
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2017 Conference Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment) Company logo prominently displayed at the conference
- Exhibit table in Exhibitor Showcase (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges