

The logo features a stylized orange graphic of three curved shapes pointing downwards, resembling a fan or a river delta, positioned to the left of the text.

3 RIVERS VENTURE FAIR

SPONSORSHIP PROSPECTUS

October 28-29, 2020

Wyndham Grand Hotel
Pittsburgh, PA

Presented by:





3RVF Sponsorship Commitment Form

*Organization: _____

Primary Contact Person: _____ Title: _____

Phone No.: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Marketing Contact Person: _____

Phone No.: _____ Email: _____

Referred by: _____

** Please print or type 'Company Name' exactly as you would like it to appear in all published materials.*

Please check your desired sponsorship(s) & sign below to confirm participation

\$10,000 Level

\$5,000 First-time

\$3,500 Out-of-Town or Non-Profit

In Addition - \$2,750 per opportunity available

First Right of Refusal and First Come-First Served Basis

| | | |
|---|---|--|
| Attendee Lounge (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Chair Massage Station (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Lanyards (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) |
| Book Cover - Inside Front (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Charging Station (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Registration Booth (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) |
| Book Cover - Inside Back (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Coffee Break (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Venture Connection (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) |
| Candy Bar (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Hotel Key Card (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) | Wi-Fi (<input type="checkbox"/> 1st choice / <input type="checkbox"/> 2nd choice) |

Total Sponsorship Amount = \$ _____

BILLING OPTIONS: [] Bill me now for full payment [] Bill me in full, in: _____ (Month / Year)

[] Bill me as such: _____ [] Check enclosed (Payable to "PVCA")

CREDIT CARD: [] American Express [] Discover [] MasterCard [] Visa

Name as it appears on credit card: _____

Card Number: _____ **Exp. Date:** _____ **CVV:** _____

Billing Address: _____

By signing below, you also acknowledge that scheduling conflicting events during the 3 Rivers Venture Fair hours are prohibited.

Authorized Signature: _____ **Date:** _____

Please return completed form to: Kelly via fax, email, or mail to the address below.



3RVF Sponsorship Opportunities

3RVF Sponsorship | \$10,000 Level (\$5,000 for First-time Sponsors)

- 6 tickets to the 3RVF*
- Reduced registration of \$349 for each additional representative from your organization
- Mention from stage by emcee throughout the event
- The opportunity to facilitate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- The opportunity one (1) seat on the Program Committee. This committee determines all speakers, sessions, panels, etc. for the 3RVF.
- Full-page, color ad in 3RVF 2020 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Prominent table space in Exhibit Showcase (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

Non-Profit / Out-of-Town Sponsorship \$3,500 Level

- 3 tickets to the 3RVF*
- Reduced registration of \$349 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2020 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Exhibit table (may not be transferred to a third party)
- The opportunity to facilitate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

** The number of tickets include anyone from your firm who desires to staff your company's exhibit table.*



3RVF Add-On Opportunities

Add-On Opportunities at \$2,750 each

Available to Sponsors – First Right of Refusal on a First-come, First-served Basis

Attendee Lounge — This centrally located room is intended as a place to relax and recharge for conference attendees. We will provide the sponsor of the Attendee Lounge with the space, signage and daily coffee & water service.

Chair Massage Station — Exclusive sponsor recognition at the chair massage stations.

Charging Station — Exclusive recognition on charging stations to be placed strategically at 3RVF.

Coffee Break — This add-on to your sponsorship fee will place your logo on signage next to all coffee stations. You will also be permitted to provide your own logoed coffee cup/mug.

Candy Bar — Give your company recognition at the Candy Bar and on candy bags.

Hotel Key Card — Give your company advertising rights on all 3RVF attendees' hotel key cards. They are the first thing they receive upon check-in and the last item they use before heading home.

Inside Front Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside front cover of the 3RVF program book.

Inside Back Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside back cover of the 3RVF program book.

Lanyard — This add-on to your sponsorship fee will place your logo on attendee name badge lanyards.

Registration — Exclusive recognition on signage at the registration area. You will also be permitted to provide a conference tote with your logo.

Venture Connection — Exclusive recognition in the Venture Connection sessions with logo at the center of each Venture Connection table.

Wi-Fi — Sponsor logo recognition in the 2020 3RVF pocket agenda as the Wi-Fi sponsor and on the Wi-Fi information cards.