



3 rivers venture fair

SPONSORSHIP PROSPECTUS

April 2 & 3, 2019

Omni William Penn Hotel
Pittsburgh, PA

Presented by



3RVF Sponsorship Commitment Form

***Organization:** _____

Primary Contact Person: _____ **Title:** _____

Phone No.: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Marketing Contact Person: _____

Phone No.: _____ **Email:** _____

** Please print or type information exactly as you would like it to appear in all published materials.*

Please check your desired sponsorship(s) & sign below to confirm participation

\$10,000 3RVF Sponsorship

\$5,000 First-time Sponsors

In Addition - \$2,500 per opportunity available for \$10,000/\$5,000 sponsors

First Come-First Served and First Right of Refusal

Attendee Lounge
(1st choice / 2nd choice)

Candy Bar
(1st choice / 2nd choice)

Inside Front Book Cover
(1st choice / 2nd choice)

Registration Booth
(1st choice / 2nd choice)

~~Coffee Break~~ **SOLD**
(1st choice / 2nd choice)

Inside Back Book Cover
(1st choice / 2nd choice)

Logo on Attendee Tote Bag
(1st choice / 2nd choice)

Lanyards
(1st choice / 2nd choice)

\$3,000 3RVF Out-of-Town or Non-Profit Sponsorship

\$10,000 3RVF University Sponsorship + \$10,000 University Technology Showcase

\$5,000 3RVF University Sponsorship

Total Sponsorship Amount = \$ _____

BILLING OPTIONS: [] Bill me now for full payment [] Bill me in full, in: _____ (Month / Year)

[] Bill me as such: _____ [] Check enclosed (Payable to "PVCA")

CREDIT CARD: [] American Express [] Discover [] MasterCard [] Visa

Name as it appears on credit card: _____

Card Number: _____ **Exp. Date:** _____ **VVC:** _____

Billing Address: _____

By signing below, you also acknowledge that scheduling conflicting events during the 3 Rivers Venture Fair hours are prohibited.

Authorized Signature: _____ **Date:** _____

Please return completed form to: Kelly via fax, email, or mail to the address below.

Sponsorship

With a reach that spans more than 10 states and attracts hundreds of investors from around the country, the 3 Rivers Venture Fair is an immense undertaking that requires a cooperative effort among dozens of leading organizations.

While the financial contributions from our sponsors enable us to bring the 3 Rivers Venture Fair to life every eighteen months, their ideas, hard work and commitment to the quality of this event are equally instrumental and have helped to build the event's reputation for excellence.

*Thank you to our 3RVF sponsors who committed to entrepreneurial growth and innovation in **2017**.*

Activate Venture Partners
Adams Capital Management
Allegheny Conference on Community Development
ANSYS Startup Program
Baker Tilly
BDO
Birchmere Ventures
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Bringing Hope Home
Buchanan Ingersoll & Rooney PC
Carnegie Mellon University
CIBC
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Cozen O'Connor
Dinsmore & Shohl LLP
Donnelley Financial Solutions
Draper Triangle Ventures
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Robert Half
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Steptoe & Johnson PLLC
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The Penn-Atlantic Group at Morgan Stanley
The Webb Law Firm
University of Pittsburgh - Innovation Institute
University of Pittsburgh - Joseph M. Katz Graduate School of Business and College of Business Administration
UPMC Enterprises
WesBanco Bank, Inc.

3 Rivers Venture Fair Tentative Overview

The 3RVF will take place on April 2 & 3, 2019 at the Omni William Penn Hotel in Pittsburgh PA. Below are the Fair's featured programs.*

Day One

- Registration & Exhibits
- Panel Presentations
- University Technology Showcase & Luncheon
- Venture Connection – Session 1
- Evening Opening Reception

Day Two

- Breakfast & Keynote
- Panel Presentations
- Exhibits
- Venture Connection – Session 2
- Luncheon & Keynote
- Charity Raffle & Closing

** Programs - subject to change*

As our attendance grew last year to more than 700 attendees, we expect that the 2019's 3RVF will draw in even more participants, offering more opportunities to network.

3RVF Sponsorship Opportunities

3RVF Sponsorship | \$10,000 Level (\$5,000 for First-time Sponsors)

- 6 tickets to the 3RVF*
- Reduced registration of \$350 for each additional representative from your organization
- Mention from stage by emcee throughout the event
- The opportunity to facilitate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- Full-page, color ad in 3RVF 2019 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Prominent table space in Exhibit Showcase (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

* The number of tickets may include anyone from your firm who desires to staff your company's exhibit table.

Additional Add-On Opportunities at \$2,500 each

Exclusive to \$10K Sponsors only

First Come, First Served and First Right of Refusal

These add-ons to your sponsorship fee will give your company one of the following:

Water Bottle Sponsor — This add-on to your sponsorship fee will give your company advertising rights on all water bottles given out during the event.

Registration Booth — This add-on to your sponsorship fee will prominently place your company logo at registration.

Logo on Attendee Tote Bag — This add-on to your sponsorship fee will place your logo on the 2019 3RVF tote bags.

Coffee Break — This add-on to your sponsorship fee will place your logo on signage next to all coffee stations.

Candy Bar — This add-on to your sponsorship fee will place your logo on signage at the Candy Bar display and on candy bags.

Lanyard — This add-on to your sponsorship fee will place your logo on attendee name badge lanyards.

Inside Front Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside front cover of the 3RVF program book.

Inside Back Book Cover — This add-on to your sponsorship fee will place your full-page color ad on the inside back cover of the 3RVF program book.

3RVF Sponsorship Opportunities

Non-Profit or Out-of-Town Sponsorship | \$3,000 Level

- 3 tickets to the 3RVF*
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2019 Program Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Exhibit table (may not be transferred to a third party)
- The opportunity to facilitate a Venture Connection table – so that you have the ability to meet the investors as well as hear dozens of entrepreneur pitches
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

University Sponsorship | \$10,000

- 8 faculty/staff tickets to the 3RVF
- Up to 25 student tickets (not transferable to faculty/staff)
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2019 Conference Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment)
- Company logo prominently displayed at the conference
- Exhibit table (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges

University Add-On Opportunity University Technology Showcase Sponsorship | \$10,000

Exclusive to \$10K University Sponsors only

This add-on to your sponsorship fee will give your university the following:

- Opportunity to speak at podium during the University Technology Showcase
- Logo prominently displayed at the University Technology Showcase and Luncheon
- Logo/name recognition on all printed materials relating to the University Technology Showcase
- Logo on HTML emails promoting the University Technology Showcase
- Opportunity to distribute promotional item(s) at the University Technology Showcase

3RVF Sponsorship Opportunities

University Sponsorship | \$5,000 Level

- 4 faculty/staff tickets to the 3RVF
- Up to 10 student tickets (not transferable to faculty/staff)
- Reduced registration of \$350 for each additional representatives from your organization
- Full-page, color ad in 3RVF 2019 Conference Book
- Display ad and link on 3RVF Website
- Company logo on invitation (based on time of commitment) Company logo prominently displayed at the conference
- Exhibit table (may not be transferred to a third party)
- Opportunity to put up to 2 promotional item(s) in Attendee gift bags
- Sponsor ribbons on name badges